DATE 01/21/13

Montana Department of Commerce

Business Resources Division

Joint Appropriations Subcommittee General Government January 21, 2013

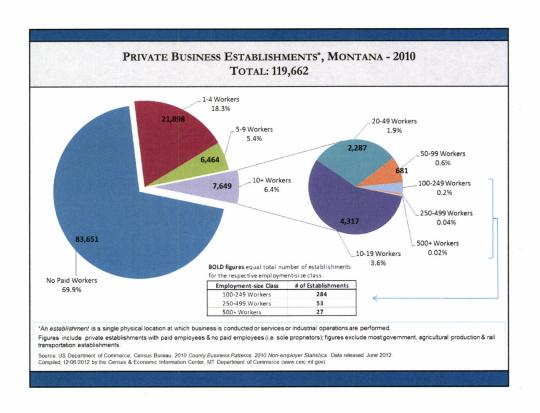
Andy Poole, Division Administrator

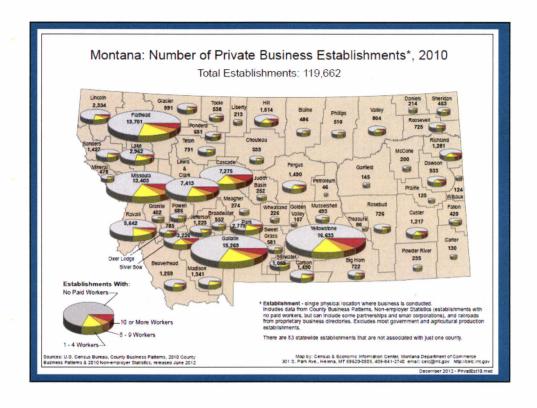
Statutory Responsibility MCA 90-1-105 – economic development

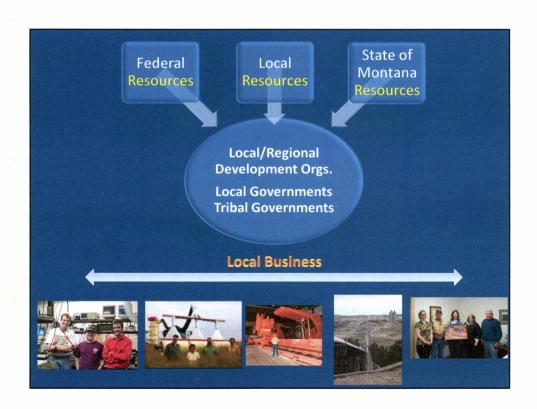
- Help communities get new business
- Help communities expand existing business
- Study and promote markets for Montana products
- Provide training and technical assistance to small businesses
- Provide information about economic sectors in Montana
- Promote and enhance economic opportunities on Montana Indian reservations

Statutory Responsibility - Business Resources Division

- 2-15-1819, MCA: Board of Research and Commercialization Technology
- 2-15-1820, MCA: Economic Development Advisory Council
- 7-6-1501, MCA: Resort tax definitions (designation of resort areas and communities)
- 15-35-108, MCA: Disposal of Severance Taxes (Statutory Economic Development)
- 17-5-820, MCA: Authorization of Bonds (Aerospace Bonding)
- 17-6-4, MCA: Microbusiness Development Act
- 30-17, MCA: Electronic Directory of Montana Products
- 39-11, MCA: Primary Sector Business Workforce Training Act
- 90-1-105, MCA: Functions of the Department of Commerce Economic Development
- 90-1-109, MCA: State Census and Economic Information Center
- 90-1-116, MCA: State matching funds program for economic development (CRDC's)
- 90-1-117 to 119, MCA: Small Business State Matching Grant Program
- 90-1-130 to 90-1-135, MCA: Native American Economic Development Act of 1999
- 90-1-141 through 147, MCA: Economic Development Financial Assistance Act
- 90-1, Part 2, MCA: Big Sky Economic Development Program
- 90-1, Part 5: Distressed Wood Products Industry Revolving Loan Program
- 90-3, MCA: Research and Commercialization
- 90-9-401, MCA: Agriculture marketing enhancement-Japan/Pacific Rim marketing







Technical Assistance

- Small Business Development Centers
- Export Trade
- Marketing
- · Technology Innovation

Finance

- Workforce Training
- Indian Country Economic Development
- Community Development Block Grant
- Microbusiness Finance
- Research & Commercialization
- Big Sky Economic Development Trust Fund
- Wood Products Revolving Loan Fund

Information

- Census & Economic Information Center
- State-Tribal Economic Development Commission
- Economic Development Advisory Council

Technical Assistance – SBDC's

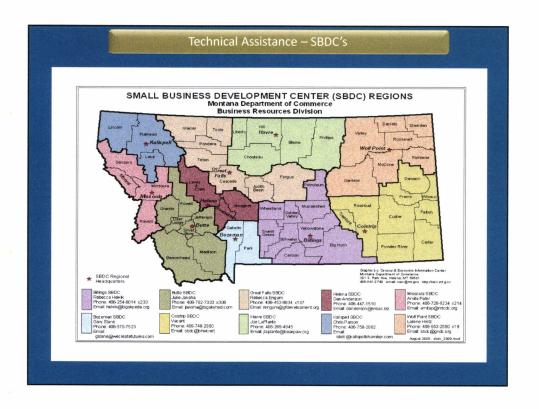
Small Business Development Centers (MCA 15-35-108)

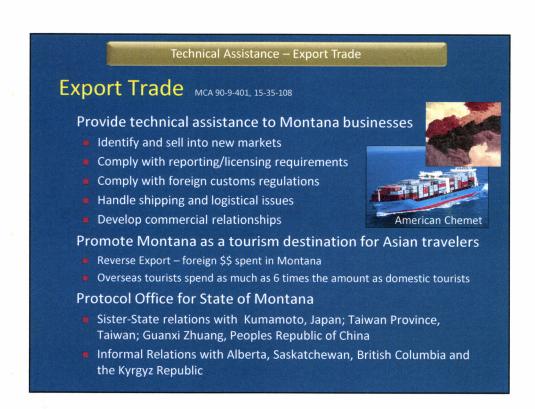
Provide training and technical assistance to new and existing small business

- Business plan development, financial management, market feasibility
- Low-cost training in business start-up, marketing, taxes, and cash flow analysis

Performance in 2011

- **126** training events
- 1,511 clients trained
- 948 clients provided individual counseling
- 5,058 counseling hours
- \$84,544,188 dollars loaned to clients after counseling





Technical Assistance – Export Trade

Why Trade?

95 percent of the world's consumers live outside of the U.S.

Exporting enables companies to weather changes in the domestic economy.

Free trade agreements have opened up new opportunities for exporting.

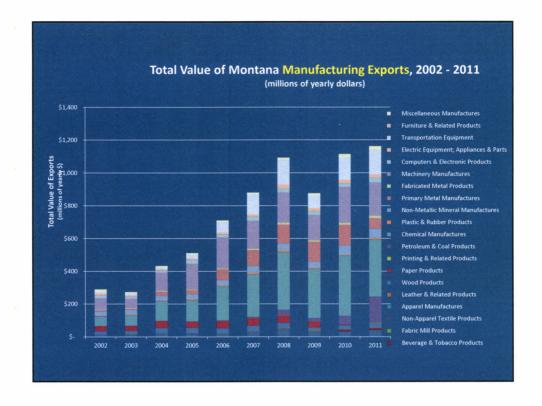
Australia, Bahrain, Canada, Chile, Dominican Republic, Israel, Jordan, Mexico,
 Morocco, Omen, Peru, Singapore and many Central America countries

1 of every 5 manufacturing jobs depends on exports.

Export jobs receive wages higher than the national average.

More than two-thirds of exporters have fewer than 20 employees

2011 MONTANA EXPORT FAST FACTS Total - \$2.46 Billion in Combined Exports Top 10 Countries Buying Montana Products* (in millions of dollars) #1 Canada_____ #2 Republic of Korea ___ #3 Mexico-_ 128.8 #4 China (Mainland)____ #5 China (Taiwan) ___ _ 66.3 63.0 #6 Japan_ #7 Germany _____ #8 United Kingdom___ _ 43.1 #9 Belgium_ 31.9 #10 Singapore_ *These figures do not include bulk wheat exports Top 20 Exports from Montana (in millions of dollars) Bulk Wheat ______ Mineral Fuel, Oil etc._____ ___\$881.8 Inorganic Chemicals — 346.4 Industrial Machinery (including computers) 197.9 Vehicles, Parts etc. Cereals -Ores, Slag & Ash _____ Salt; Sulfur; Earth & Stone ____ 60.2 Aircraft, Parts etc. _____ Optic, Medical or Surgical Instruments___ 40.3 10 11 12 Edible Vegetables ______ Wood & Articles of Wood _____ 13 14 Pharmaceutical Products ____ Electric Machinery _ 15 16 Bakers Wares (cereal, flour, starch or milk; pasta)____ 20.0 Live Animals_ 17 Misc Chemical Products 15.2 Food Industry Residues (Prep Animal Feed) Musical Instruments (Parts & Accessories)



Technical Assistance - Marketing Marketing MCA 30-17 Marketing assistance for Montana companies Made-in-Montana promotional campaigns Internet products directory ■ Made-In-Montana Product labels ■ Billboards, airport displays Made-In-Montana Marketplace annual trade show for MIM companies to sell to wholesale buyers Trade Show Assistance Program ■ counseling, training, and assistance in national trade shows ■ Matching funds of up to \$3,000 for qualifying companies to pay for trade show costs – not travel Business to Business marketing consultation ■ performing strategic B2B marketing analyses (Not retail marketing)

Technical Assistance - Marketing



Performance:

- Over 2,200 companies registered in MIM program
- 2,175 Made-In-Montana online product participants
 - madeinmontanausa.com
- Over 34 million MIM labels sold
- 36 companies awarded trade show participation funds
 - \$615,543 in immediate sales
 - long-term estimates > \$14 million
- 55 companies provided strategic B2B marketing assistance to date.

Technical Assistance - Technology

MT. Technology Innovation Partnership (MCA 15-35-108)

Provides consulting services to technology based businesses

- Technical assistance in applying for Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs
 - Over \$2.5 billion available from 10 federal agencies each year
- Technical assistance in technology issues like intellectual property and commercialization strategies

Performance

- \$111,208,118 in SBIR/STTR funding awarded to Montana companies (2000-2011)
- 388 federal awards to Montana companies (2000-2011)
- 35 per year average (average of 8 per year prior to program)
- 80% companies received direct assistance from program

Primary Sector Workforce Training (MCA 39-11)



DP5101 New Proposal (OTO) - \$1 million/yr.

<u>Purpose:</u> (MCA 39-11) Meet the training needs of existing industries in the state and provide incentives to businesses to locate and expand within the state

Primary sector companies – 50% of sales out of state

Up to \$5,000 in training funds for each new job created

\$1 to \$3 match (company to state)

<u>Funds not paid to company until jobs created and training given</u>

Finance – Worker Training

<u>Performance</u>

- 41 companies awarded
- \$242.5 million invested in projects.
- 9,563 jobs created
 - 4,257 direct jobs, 5,306 supported jobs



- \$381 million/yr. in new wages
- \$14.1 million since 2005.
- \$15.1 million increase in annual state income tax.
- \$135.8 million in new construction

Indian Country Economic Development

DP5102 New Proposal \$800,000/yr. (Funded since 2005)

<u>Purpose:</u> Stimulate economic development by supporting new business development and job creation.

Three primary activities

- Tribal Nations Economic Development (\$560,000)
- \$70,000 per tribe
- · Priority economic development projects
- Indian Equity Fund for Individual Business Owners (\$126,000)
 - \$7,000 per successful applicant
 - · Native-owned business owner
 - · 17 Awards
- Indian entrepreneurship business training (\$24,000)
 - \$3,000 per tribe
 - · Training conducted locally on each reservation

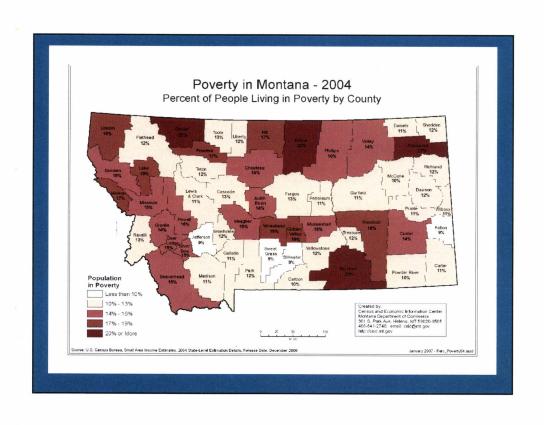
Finance

Performance since 2005

- \$80,000 per tribal government
- 147 Business Development Projects
- 91 private businesses created/retained
- \$4.4 million awarded
- \$25.1 million in leveraged funds
- 212 jobs created/retained
- 1,190 businesses/individuals trained



Why fund Indian eco	nomic devel	opme	entr
Higher unemployment on	County TAN	F Rank	SNAP Ran
reservations – 2X to 3X state average Highest poverty rates in State Lower per capita income	Big Horn	2	3
	Blaine		5
	Glacier	3	1
	Pondera	5	
	Roosevelt	1	2
Lower wages	Rosebud	4	4
Smaller private sector	Temporary Ass*Supplemental		eedy Families sistance Program
	Temporary Ass	stance for Ne	eedy Families



Community Development Block Grants

DP5109 – additional Federal Funding of \$1.6 million/yr.

Stimulate economic development activity by assisting businesses in creating or retaining jobs for low and moderate income persons

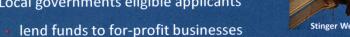
- loans to businesses for acquisition, construction, installation, or rehabilitation of commercial and industrial buildings, facilities, equipment, or working capital.
- assist businesses in providing needed skills and better-paying jobs for their workers
- may be used to build infrastructure businesses
- Fixed rate financing at 2% currently



New Century Ag. Westby Eleva

Finance - CDBG

Local governments eligible applicants



Repayments are kept locally and revolved into other business loans

May apply for up to \$400,000 per local government/year

Performance

- Helped create/retain over 7,764 jobs since 1987
- Over 80% of jobs made available to low- and moderateincome persons.
- Leveraged \$8.60 to \$1.00 private to public funding

Microbusiness Finance Program (MCA 17-6-4)

<u>Purpose:</u> ... encourage and assist in the creation, development, and financing of businesses with fewer than 10 full-time equivalent employees and gross revenue of less than \$1 million per year

Microbusiness Development Corps. (MBDC's) located in Missoula, Havre, Butte, Wolf Point, and Helena

\$4.8 million loan fund (\$3.5 million currently lent to MBDC's)

- MBDC's lend to private businesses funds must be matched and lent together
- Loan up to \$100,000 for working capital, equipment and other fixed assets
- Business must meet local lending criteria

Performance:

- 1,046 loans to Montana small businesses
- \$20.6 million in loans
- **1,263 jobs**

Statutory Programs

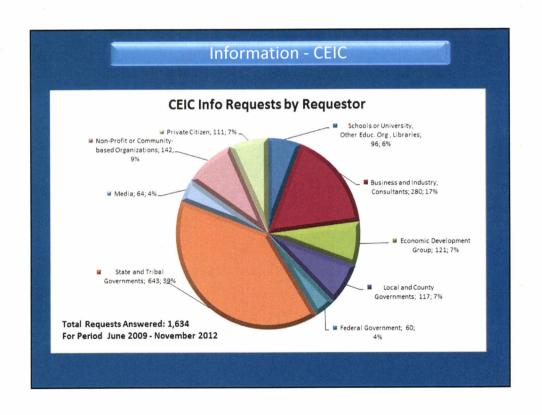
Board of Research & Commercialization Technology

(MCA 90-3, MCA 2-15-19, MCA 15-35-108)

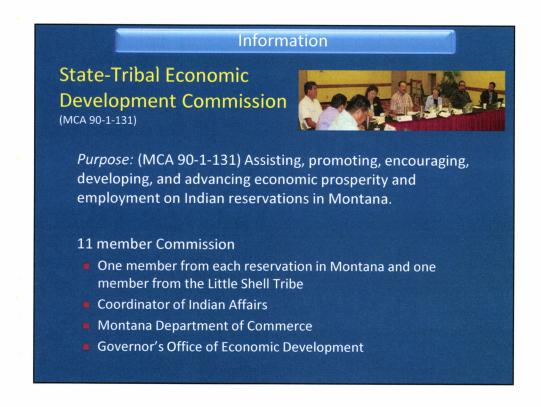
Big Sky Economic Development Trust Fund (MCA 90-1-2)

Wood Products Revolving Loan Fund
MCA 90-1-5

Information Census & Economic Information Center (MCA 90-1-109) Purpose: (MCA 90-1-109)..establish and maintain a central depository of information...concerning the significant characteristics of the state, its people, economy, land, and physical characteristics....analyze and disseminate such information to state, federal, and local agencies and to the general public. Since 1978 - Official repository of Montana Census data -Memorandum of Understanding with U.S. Census Bureau Critical information for citizens, business, and government Decennial census dissemination (economic and demographic information) Client research services Market analysis Facility planning Legislative districting Federal funds access



Montana Economic Outlook	Latest Value	Difference from Year Ago	Percent Chang from Year Ago
Total GDP ¹ (US\$ millions)	37,990 in 2011	1,450 😭	3.97%
Total Real GDP ¹ (Chained 2005 US\$ Millions)	31,983 in 2011	-2.0 🌡	-0.01% 4
Total Personal Income ¹ (US\$ Thousands)	35,951,540 in 2011	1,858,031	5.45% 🍿
Population ² (number of persons)	998,199 in 2011	7,241 🍿	0.73% 🍿
Per Capita Personal Income ¹ (uss)	38,016 in 2011	1,611 🍙	4.68% @
Civilian Labor Force® (workers)	510,143 in Nov 2012	3,696 🍿	0.73% 🍿
Employees on Nonfarm Payrolls ⁸ (workers)	480,603 in Nov 2012	7,990 🍙	1.69% 🔮
Unemployment Rate ³ (%)	5.8 in Nov 2012	-0.9 👃	-13.43% -
Coincident Econ. Activity Index ⁴ (July 1992=100)	158.82 in Nov 2012	5.55 🍿	3.62% @



Information - STEDC

- Support and develop private, Indian-owned businesses on Montana Reservations,
- Provide Commerce with information and advice on investments of economic development funding in Indian Country,
- Consult with each member Nation and the State on improving the economies on Montana's Indian reservations.
- Share best practices in economic development on and off Montana's reservations – <u>what's working</u>, and
- Provide information on local, state and federal resources available for projects in Indian Country.

Information

Economic Development Advisory Council

(MCA 2-15-1820)

Advise the Governor and the department on significant matters concerning economic development in Montana.

Advise the department

- distribution of funds to certified regional development corporations,
- operation of the microbusiness finance program,
- economic development in Indian country.

19 member Council

- Director of Commerce
- Chief Business Officer
- 2 Senators, 2 Representatives appointed by respective leadrship
- Native American representing Tribal government
- Up to 12 members representing geographic regions in Mt.

NP5106 — Montana SBIR/STTR Program (MCA 90-1-117 - 119) \$750,000 for biennium

Over \$2.5 billion granted each year in Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs

Matching grants will provide technology-based Montana companies with critical funding to bridge the gap between product R&D and product sales.

Companies are eligible if they;

- have received a phase I award and,
- Intend to apply for a phase II (commercialization) award
- Good Nutrition Ideas, LLC
- S2 Corporation
- Bridger Photonics, Inc.
- Synesis 7
- ATERIS Technologies

- Montana Microbial Products
- NanoValent Pharmaceuticals, Inc.
- Montana Molecular, LLC
- GeneSearch, Inc.
- S2 Corporation

NP5107 - Biomedical \$2 Million for biennium - OTO

Competitive matching grants for Montana based, private, non-profit research institutions doing bio-medical research.

\$1 to \$1 match is required

Grants can be used to

Expand, renovate, and purchase equipment

Expand infrastructure

Enhance scientific collaborations between applicant and MUS

Matching grants previously provided to;

- McLaughlin Research Institute in Great Falls
 - Neurological research on Alzheimer's, Parkinson's, and multiple sclerosis
- Missoula Heart Institute
 - Grafts for the repair of vascular injuries specifically targeted to battlefield injuries to reduce amputations

Decision Packages

DP5101 - BRD Indian Country Economic Development

- \$1.6 million for biennium
- Funded since 2005

DP5102 - BRD Primary Business Sector Training OTO

- \$2 million for biennium
- Funded since 2005

DP 5103 - BRD Administrative Costs Adjustments

Category	Biennnial Costs		
Overtime and per diem	\$5,246		
 Contracted Services 	<\$198,872>		
• Rent	\$24,056		
 Indirect Costs 	\$142,089		
 Loans made 	\$3,487118		
 Special Projects 	<\$100,000>		

General Fund

reduction of <\$38,226> in FY14, <\$36,713> in FY15

Includes reduction of <\$99,436 FY14> and <\$99,436 FY15> in contracts and special projects paid to CRDC's in Eastern Montana for impact planning and mitigation.

<u>SSR</u> – Increase of \$1,105,400 FY14 and \$1,105,644 FY15 re-lending to Microbusiness Development Corporations

<u>Federal</u> – Increase of \$552,486 FY14 and \$771,064 FY15 re-lending authority for Federal (EDA/CDBG) revolving loan funds

<u>DP 5104 – BRD Federal Grants Adjustments</u>

\$1.6 million in additional authority for Community Development Block Grants

Federal sequestration may affect need for authority – unknown at this time.

NP5106 - Montana SBIR/STTR Program

\$750,000 for biennium

NP 5107 - Biomedical - OTO

\$2,000,000 for biennium

